
Unfold Awards Terms and Conditions

These are the terms and conditions for the Mews Unfold Awards. It is intended to be a comprehensive document, although Mews reserves the right to amend the terms should the need arise (customers will be informed of any notable changes).

Please note, there is no purchase necessary to enter the awards.

Contest Entry Period:

Entry for the Mews Unfold Awards Contest ("Contest") begins at 12:01 AM CET on March 20, 2024, and ends at 11:59 PM CET on April 26, 2024.

Eligibility:

The contest is open to all customers of Mews globally. You can participate even if you are not planning to be at the Unfold 2024 event. Anyone from the property or a hotel group can submit the entry and are eligible to win, provided the owners of the property are aware of the entry and have given the consent to represent the organization. By entering the contest, you confirm that you have the necessary permission.

How To Enter:

During the Contest entry period, visit the Unfold website and follow all onscreen instructions to complete and submit the entry form, including answering all the questions listed on the entry form. To qualify for judging, the entry must be completed in its entirety and must be received by 11:59 PM CET on April 26, 2024. You can submit a nomination for as many categories as you like, just make sure that you have submitted one form for each category. Each entry must be in English, and the Nominator (the person that entered the organization into this Contest) must have an unrestricted right and have obtained the approval of the Nominated Organization to submit the entry on behalf of the Nominated Organization.

Judging:

All eligible entries will be evaluated by a panel of judges from Mews (members of the Mews Leadership team). Entries will be assessed based on factors such as their positive impact on the Nominated Organization, success metrics, as well as their demonstration of innovation and differentiation. Additionally, the judges will consider the organization's utilization of Mews solutions and integration partners. The specific factors considered during judging may vary depending on the category for which customers are submitting their entry. The entry deemed most deserving by the panel will be declared the winner, and the decision of the judging panel is final.

Winner Notification:

The winner will be announced on stage during the Unfold. If the winner is not registered for the event and does not plan to attend, they will be notified prior to the event.

Publicity Grant:

Entry into the Contest constitutes permission for Mews to use each organization's name, logo, entry(ies), and statements for marketing and promotional activities.